

Matching Supply With Demand Cachon Terwiesch Solutions

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this book represents the essential body of knowledge for an introductory operations management course the guiding principle in the development of matching supply with demand has been real operations real solutions

the most authoritative cutting edge book for operations management mbas the book demands rigorous analysis on the part of students without requiring consistent use of sophisticated mathematical modeling to perform it when the use of quantitative tools or formal modeling is indicated it is only to perform the necessary analysis needed to inform and support a practical business solution

this book is devoted to analysis and design of supply chain contracts with stochastic demand given the extensive utilization of contracts in supply chains the issues concerning contract analysis and design are extremely important for supply chain management scm and substantial research has been developed to address those issues over the past years despite the abundance of classical research new research needs to be conducted in response to new issues emerging with the recent changing business environments such as the fast shortening life cycle of product and the increasing globalization of supply chains this book addresses these issues with the intention to present new research on how to apply contracts to improve scm contract analysis and design for supply chains with stochastic demand contains eight

chapters and each chapter is summarized as follows chapter 1 provides a comprehensive review of the classical development of supply chain contracts chapter 2 examines the effects of demand uncertainty on the applicability of buyback contracts chapter 3 conducts a mean risk analysis for wholesale price contracts taking into account contracting value risk and risk preferences chapter 4 studies the optimization of product service system by franchise fee contracts in the service oriented manufacturing supply chain with demand information asymmetry chapter 5 develops a bidirectional option contract model and explores the optimal contracting decisions and supply chain coordination issue with the bidirectional option chapter 6 addresses supply chain options pricing issue and a value based pricing scheme is developed for the supply chain options with a cooperative game theory approach chapter 7 explores the issues concerning supply chain contract selection implementation with the option contract under consideration chapter 8 concludes the book and suggests worthy directions for future research

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this important book is by top scholars in supply chain management revenue management and e commerce all of which are grounded in information technologies and consumer demand research the book looks at new selling techniques designed to reach the consumer

industry 4 0 and the subsequent automation and digitalization of processes including the tighter integration of machine machine and human machine intercommunication and collaboration is adding additional complexity to future systems design and the capability to simulate optimize and adapt current solutions lack the ability to capture knowledge techniques and methods to create a sustainable and intelligent nerve system for enterprise systems with the ability to innovate new designs and solutions as well as automate processes and decision making capabilities with heterogenous and holistic views of current and future challenges there can be an increase in productivity and efficiency through sustainable automation

therefore better understandings of the underpinning knowledge and expertise of sustainable automation that can create a sustainable cycle that drives optimal automation and innovation in the field is needed driving innovation and productivity through sustainable automation enhances the understanding and the knowledge for the new ecosystems emerging in the fourth industrial revolution the chapters provide the knowledge and understanding of current challenges and new capabilities and solutions having been researched developed and applied within the industry to drive sustainable automation for innovation and productivity this book is ideally intended for managers executives it specialists practitioners stakeholders researchers academicians and students who are interested in the current research on sustainable automation

this book aims at providing cases with inspiring findings for global researchers in capacity allocation and reservation capacity allocation mechanisms are introduced in the book as well as the measures to build models and the ways to achieve supply chain coordination in addition it illustrates the capacity reservation contract and quantity flexible contract with comparisons and some numerical studies the book is divided into 7 chapters chapter 1 introduces the background and the latest development of the research chapter 2 introduces how to manage downstream competition through capacity allocation in symmetric market including proportional mechanism and lexicographic mechanism demand competition is introduced in chapter 3 as well as the uniform allocation mechanism and the comparisons among three different mechanisms in chapter 4 we give information about demand competition with fixed factor allocation and the comparison with other allocations chapter 5 provides the optimal strategies under fixed allocation with multiple retailers and the impacts of fixed proportions chapter 6 illustrates how to achieve supply chain coordination through capacity reservation contract and its comparison with the quantity flexibility contract and in chapter 7 we describe outsourcing decisions and order policies in different systems with some numerical studies we sincerely hope that this book can provide some useful suggestions and inspirations for scholars around the world who have the same interests in this field

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